Tartar Shield®

DOG BISCUITS

Provide an effective dental care formula in a tasty treat!

- Cleans teeth and freshens breath
- Patented formula helps reduce plaque and tartar build-up
- Chicken flavor your dog will beg for
- Supplements professional dental care
- Available exclusively through your veterinarian

Show Your Dog You Care

By providing a tasty treat that cleans your dog’s teeth

Manufactured in U.S.A. with quality American ingredients for:

Tartar Shield Pet Products Therapeutic Technologies, Inc.
9880 Douglas Floyd Parkway Noblesville, IN 46060
1-888-598-7658
www.TartarShield.com
U.S. Patent No. 6,080,419
Made in USA
The Secret Ingredients
TARTAR SHIELD® Dog Biscuits are coated with flavor enhancing Malic Acid, a naturally occurring ingredient found in fruits and vegetables. The abrasive action of the crunchy biscuits significantly prevents plaque and tartar build-up, reduce bacteria and clean teeth. TARTAR SHIELD® Dog Biscuits are a tasty treat your dog is sure to love!

The Importance of Healthy Teeth
Yellow teeth, inflamed gums, and bad breath may indicate a serious gum disease that can lead to other health problems. The American Veterinary Dental Society asserts that periodontal disease affects nearly 80 percent of dogs over the age of three. It is the number one health problem diagnosed in dogs. What begins as bacteria and plaque on teeth can progress into bleeding gums, tooth loss and even damage the heart and other internal organs. TARTAR SHIELD® Dog Biscuits significantly reduce bacteria and plaque, helping to keep your dog healthy and happy.

Prevention is the Key
Periodontal disease is a preventable disease. Routine care can stop it before it starts. Taking care of your dog’s teeth can add years to his life. TARTAR SHIELD® Dog Biscuits actually removes dental plaque and prevents tartar formation on your dog’s teeth.

Study Results
TARTAR SHIELD® Dog Biscuits were shown to be effective in reducing tartar build-up through independent studies conducted at Indiana University School of Dentistry.

Dogs fed TARTAR SHIELD® Dog Biscuits had 32% less tartar build-up than those not fed TARTAR SHIELD® Dog Biscuits.

Feeding Instructions
Give your dog TARTAR SHIELD® as a tasty treat or reward. To help keep teeth clean and reduce tartar formation, feed 2 biscuits daily in addition to the normal diet. TARTAR SHIELD® Dog Biscuits are a wholesome treat, fortified with essential vitamins and minerals in a tasty chicken flavor. Available in one size for all dogs.

Recommendations
TARTAR SHIELD® Dog Biscuits are available exclusively from veterinarians. Be sure your dog has regular dental cleanings by a veterinarian.

Feeding your dog TARTAR SHIELD® Dog Biscuits will help keep teeth clean between cleanings and ensure better oral hygiene for your dog.