Tartar Shield®
SOFT RAWHIDE CHEWS

Provide an effective
dental care formula
in a tasty treat!

- Cleans teeth and freshens breath
- Patented formula clinically proven to reduce plaque, tartar and gingivitis
- Easy to chew surface with savory bacon flavor baked all the way through
- Available in three sizes to suit your small (up to 35 lbs), large (36-70 lbs) or extra large dog (70+ lbs)
- Supplements professional dental care

Try our other Tartar Shield®
dental care products

- Dog Biscuits
- Cat Treats
- DentaTabs®
- Sprinkles

Manufactured in U.S.A. with quality American ingredients for:
Tartar Shield Pet Products
Therametric Technologies, Inc.
9880 Douglas Floyd Parkway
Noblesville, IN 46060
1-888-598-7658
www.TartarShield.com
U.S. Patent No. 7,449,204
Made in USA

Give Your Dog Something to Smile About
Cleaner, Healthier Teeth for Healthier, Happier Dogs
Feeding Instructions
Give your small or large dog one TARTAR SHIELD® Soft Rawhide Chew every day and extra large dogs 3 to 4 chews a week. TARTAR SHIELD® Soft Rawhide Chews are designed as a snack or treat and are not intended to be the sole diet for dogs. Be sure your dog has regular professional dental cleanings by a veterinarian.

Clinically Proven
TARTAR SHIELD® Soft Rawhide Chews were clinically proven to significantly reduce plaque, tartar, gingivitis and doggie-breath through independent research conducted at Indiana University School of Dentistry. Studies showed that dogs given one chew a day had significant reductions in tartar, plaque, gingivitis and malodor.

Percentage Reduction of Dental Disease Symptoms When Treated with TARTAR SHIELD® Soft Rawhide Chews

<table>
<thead>
<tr>
<th>Symptom</th>
<th>Percentage Reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tartar</td>
<td>60</td>
</tr>
<tr>
<td>Plaque</td>
<td>40</td>
</tr>
<tr>
<td>Gingivitis</td>
<td>30</td>
</tr>
<tr>
<td>Malodor</td>
<td>10</td>
</tr>
</tbody>
</table>

The Importance of Healthy Teeth
Oral disease is the most frequently diagnosed health problem in dogs and cats. The build-up of plaque turns to hard tartar which often results in gingivitis. This creates bad breath as well as bleeding gums, gum erosion and tooth loss. When bacteria enters the bloodstream, your pet’s internal organs are affected. Many medical problems seen in the heart, lungs, liver and kidneys may have resulted from the presence of oral disease.

VOHC Seal of Acceptance
TARTAR SHIELD® Soft Rawhide Chews received the coveted Veterinary Oral Health Council’s (VOHC) Seal of Acceptance for tartar control.

Ingredients:
American Beef Hide, Bacon Flavor, Sodium Tripolyphosphate and Cetyl Pyridinium Chloride. Made in U.S.A.

Arm your Dog with Tartar Protection